



## CONTENTS

|    |                                |     |                               |
|----|--------------------------------|-----|-------------------------------|
| 8  | FOREWORD                       | 76  | DANCE                         |
| 9  | HOW TO USE THIS BOOK           |     | Christopher Turner            |
|    | <u>ENCYCLOPEDIA</u>            | 79  | DEMOLITION                    |
|    |                                |     | Jeff Byles                    |
| 15 | ADDICTION                      | 84  | DENTISTRY                     |
|    | Albert Mobilio                 |     | Colin Jones                   |
| 16 | ANIMAL ARCHITECTURE            | 87  | DESIGN                        |
|    | Irene Cheng                    |     | Geoff Cox                     |
| 23 | ANIMAL RIGHTS                  | 90  | DOUBLE                        |
|    | Sina Najafi with Kathleen Kete |     | Paul Fleming                  |
| 27 | APPREHENSION                   | 92  | DRAWING                       |
|    | Sasha Archibald                |     | Jonathan Ames                 |
| 30 | BALLOON                        | 95  | DUST                          |
|    | Jonathan Allen                 |     | Brian Dillon                  |
| 34 | BLACKNESS                      | 101 | DYE                           |
|    | Tom Vanderbilt                 |     | Shelley Jackson               |
| 37 | BOUNDARY                       | 103 | EUCHARIST                     |
|    | Josh Kun                       |     | Yara Flores                   |
| 42 | BUREAUCRACY                    | 104 | EVERYDAY LIFE                 |
|    | Ben Kafka                      |     | Louise Harpman & Scott Specht |
| 46 | CAMPING                        | 108 | EXOTICISM                     |
|    | AUDC                           |     | Jesse Lerner                  |
| 50 | CAT                            | 115 | EYE                           |
|    | Adam Jasper                    |     | Jonathan Lethem               |
| 52 | CENTRALIZATION                 | 117 | FALL                          |
|    | Kazys Varnelis                 |     | Gregory Whitehead             |
| 59 | CIPHER                         | 119 | FLOWER                        |
|    | William H. Sherman             |     | Frances Richard               |
| 65 | CONSCIOUSNESS                  | 124 | FOOD                          |
|    | Christoph Cox                  |     | Romy Golan                    |
| 68 | CONTINGENCY                    | 126 | FORGERY                       |
|    | William Safire                 |     | Alexander Nagel               |
| 72 | COPYRIGHT                      | 130 | FOX                           |
|    | Jay Worthington & Luke Murphy  |     |                               |
| 72 | CRYPTOGASTRONOMY               | 130 | FRAUD                         |
|    | Allen S. Weiss                 |     | Sam Burton                    |

## CONTENTS

- |     |                                                                              |     |                                                                                                                                               |
|-----|------------------------------------------------------------------------------|-----|-----------------------------------------------------------------------------------------------------------------------------------------------|
| 134 | <b>FRIENDSHIP</b><br>Jeffrey Kastner & Sina Najafi<br>with Angie Hobbs       | 196 | <b>LAND ART (PHOTOGRAPHED)</b><br>Jeffrey Kastner with John Cliett                                                                            |
| 142 | <b>GEOMETRY</b><br>Margaret Wertheim with David<br>Henderson & Daina Taimina | 200 | <b>LAND ART (SKETCHED)</b><br>Jenny Perlin, Douglas Gordon, Rachel<br>Urkowitz, Liam Gillick, Aziz + Cucher,<br>Emilie Clark, Matthew Ritchie |
| 146 | <b>GESTURE</b><br>Brian Dillon                                               | 205 | <b>LANGUAGE</b><br>Kevin McCann                                                                                                               |
| 149 | <b>GLOBE</b><br>Joshua Foer                                                  | 210 | <b>LAST SUPPER</b><br>Anthony Grafton                                                                                                         |
| 152 | <b>GOALKEEPING</b><br>Mariana Castillo Deball with<br>Gianluigi Buffon       | 214 | <b>LEVITATION</b><br>Aaron Schuster                                                                                                           |
| 155 | <b>GRAVITY</b><br>Mary Walling Blackburn                                     | 221 | <b>LIBRARY</b><br>Matthew Passmore                                                                                                            |
| 159 | <b>HEDGEHOG</b>                                                              | 224 | <b>LOCK</b><br>Jeffrey Kastner                                                                                                                |
| 159 | <b>HUMOR</b><br>Brian Dillon with Simon Critchley                            | 228 | <b>LOSER</b><br>Sina Najafi & David Serlin with<br>Scott A. Sandage                                                                           |
| 163 | <b>IDENTIFICATION</b><br>David Serlin with Valentin Groebner                 | 232 | <b>LOSS</b><br>D. Graham Burnett                                                                                                              |
| 168 | <b>INCARCERATION</b><br>Tirdad Zolghadr                                      | 239 | <b>LSD</b><br>Sasha Archibald                                                                                                                 |
| 171 | <b>INJUSTICE</b><br>Christoph Cox & Molly Whalen<br>with Alain Badiou        | 241 | <b>MARKETING</b><br>Rubén Gallo                                                                                                               |
| 177 | <b>INTERNATIONAL DATE LINE</b><br>Jon Calame                                 | 244 | <b>MARXISM</b><br>Wayne Koestenbaum                                                                                                           |
| 180 | <b>INVENTORY</b><br>Emma Kay                                                 | 247 | <b>MECHANIZATION</b><br>Barry Sanders                                                                                                         |
| 184 | <b>JOKE</b><br>Cabinet & Rachel Gugelberger                                  | 251 | <b>MICRONATION</b><br>George Pendle                                                                                                           |
| 186 | <b>KITCHEN</b><br>Thomas A. P. Van Leeuwen                                   | 257 | <b>MONUMENT</b><br>Matthew Buckingham                                                                                                         |
| 190 | <b>KNOWLEDGE</b><br>Cabinet                                                  | 261 | <b>MOTE</b><br>Dorion Sagan                                                                                                                   |
| 192 | <b>LABOR</b><br>Marina van Zuylen                                            | 265 | <b>MUSIC</b><br>Amy Jean Porter                                                                                                               |

## CONTENTS

- |     |                                                           |     |                                            |
|-----|-----------------------------------------------------------|-----|--------------------------------------------|
| 268 | <b>NAMESAKE</b><br>Leon Golub, Leon Golub<br>& Leon Golub | 339 | <b>PYKRETE</b><br>Paul Collins             |
| 274 | <b>NAPKIN</b><br>Daniel Birnbaum                          | 342 | <b>QUACK</b><br>Christopher Turner         |
| 278 | <b>NEGATION</b><br>Daniel Heller-Roazen                   | 346 | <b>QUOTATION</b><br>Gregory Williams       |
| 281 | <b>NOSTALGIA</b><br>Luc Sante                             | 348 | <b>REPRESENTATION</b><br>Joseph Grigely    |
| 284 | <b>NOTATION</b><br>Edward Jessen                          | 352 | <b>RUINATION</b><br>Brian Dillon           |
| 285 | <b>OLFACTION</b><br>Adam Jasper & Nadia Wagner            | 357 | <b>SANDAL</b><br>Paul Laity                |
| 291 | <b>OTOLITH</b><br>D. Graham Burnett                       | 361 | <b>SCHIZOPHRENIA</b><br>Christopher Turner |
| 295 | <b>PAREIDOLIA</b><br>Marina Warner                        | 364 | <b>SECT</b><br>Magnus Bærtås               |
| 300 | <b>PATH</b><br>Joe Milutis                                | 367 | <b>SELF-REFLECTION</b><br>Josiah McElheny  |
| 306 | <b>PEDAGOGY</b><br>Norman Brosterman                      | 369 | <b>SENTIMENT</b><br>Brian McMullen         |
| 312 | <b>PERSONALITY</b><br>Sina Najafi & Christopher Turner    | 372 | <b>SOCCER (PROPOSED)</b><br>Cabinet        |
| 315 | <b>PLASTIC SURGERY</b><br>David Serlin                    | 373 | <b>SOCCER (WAITING)</b><br>Cabinet         |
| 319 | <b>PORTRAITURE</b><br>David Levine                        | 374 | <b>SOUVENIR</b><br>George Prochnik         |
| 322 | <b>PRECOCIOUSNESS</b><br>Carol Mavor                      | 377 | <b>SPECTROSCOPY</b><br>D. Graham Burnett   |
| 326 | <b>PRINTING</b><br>Lytle Shaw                             | 382 | <b>SUBJECTIVITY</b><br>Helen Mirra         |
| 328 | <b>PROPERTY</b><br>Cabinet                                | 386 | <b>SYNCRETISM</b><br>Paul La Farge         |
| 335 | <b>PUBLIC RELATIONS</b><br>Larry Tye                      | 389 | <b>SYNESTHESIA</b><br>Spencer Finch        |
|     |                                                           | 392 | <b>TABOO</b><br>Jay Worthington            |

## CONTENTS

|     |                                                                  |     |                                                      |
|-----|------------------------------------------------------------------|-----|------------------------------------------------------|
| 394 | <b>TAROT</b><br>Cabinet                                          | 453 | <b>YOUTH (AMERICAN)</b><br>Mark Dery                 |
| 394 | <b>TAROT (QUOTIDIAN)</b><br>Francine Prose                       | 458 | <b>ZOOLOGY</b><br>Cabinet                            |
| 396 | <b>TAROT (SATANIC)</b><br>Denis Johnson                          | 459 | <b>ZOOSEMIOTICS</b><br>Sina Najafi with Hugh Raffles |
| 398 | <b>TAXIDERMY</b><br>Mats Bigert                                  |     | <b><u>ADDITIONAL KEYWORDS</u></b>                    |
| 398 | <b>TIME</b><br>Daniel Rosenberg                                  | 467 | <b>ATTENTION</b><br>Lorraine Daston                  |
| 399 | <b>TIME (DIAGRAMMED)</b><br>Daniel Rosenberg                     | 473 | <b>LISTENING</b><br>Daniel Rosenberg                 |
| 406 | <b>TOURISM</b><br>Colby Chamberlain                              | 477 | <b>CURIOSITY</b><br>Justin E. H. Smith               |
| 409 | <b>TRAFFIC</b><br>Sean Dockray, Steve Rowell<br>& Fiona Whitton  | 484 | <b>COLLECTING</b><br>Barbara M. Benedict             |
| 416 | <b>UMBRAGE</b><br>Christopher Turner with<br>Victor I. Stoichita | 492 | <b>THE ORDINARY</b><br>Jeff Dolven                   |
| 421 | <b>UNDERGROUND</b><br>Sina Najafi with Rosalind Williams         | 497 | <b>PRANKS</b><br>Anthony Grafton                     |
| 428 | <b>UNIFORMITY</b><br>Geoffrey O'Brien                            | 505 | <b>PLEASURE</b><br>Marina Warner                     |
| 431 | <b>VISCOSITY</b><br>Mats Bigert                                  | 516 | Footnotes                                            |
| 431 | <b>VOID</b><br>Slavoj Žižek                                      | 526 | Illustration Credits                                 |
| 435 | <b>WARFARE</b><br>Paul Maliszewski                               | 527 | Cast of Characters                                   |
| 437 | <b>WEATHER</b><br>Mats Bigert                                    |     |                                                      |
| 438 | <b>WORLDING</b><br>Leland de la Durantaye                        |     |                                                      |
| 446 | <b>XENOGLOSSIA</b><br>Daniel Rosenberg                           |     |                                                      |